
IOWA ARCHITECTURAL FOUNDATION

ENCORE 2024 GALA

CELEBRATING ARCHITECTURE & DESIGN IN IOWA

MAY 3 AT THE **DES MOINES HERITAGE CENTER**

120 E 5TH ST · DES MOINES · IOWA · 50309

7:00PM to **11:00PM** **6PM** FOR VIPs

SPONSORSHIP PROPOSAL

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ENCORE

For 35 years, the Iowa Architectural Foundation (IAF) has been dedicated to celebrating and promoting outstanding architecture within our state. IAF stands as the sole organization in Iowa wholly committed to fostering a deeper understanding and appreciation of architecture and design.

As a non-profit entity, IAF unites architects, designers, educators, students, and architecture enthusiasts, all working collaboratively to advance a shared goal: enhancing the quality of life across Iowa. Our firm belief is that by engaging communities and citizens with the world of design, we can ignite positive transformations and inspire a brighter future for our state's built environment.

It takes the efforts and contributions of many to keep the IAF active and effective as a key role player in advancing the cause of good design. We kindly invite your financial support to ensure an encore performance of all IAF has achieved since 1989.



ABOUT THE EVENT

Join the Iowa Architectural Foundation as it celebrates 35 years of promoting and recognizing the exemplary architecture in our state. Held in the Des Moines Heritage Center in the heart of the historic East Village, this lively event will include cocktails, food stations, a specially commissioned art installation, and a program celebrating IAF's achievements and mission to inspire appreciation of architecture in all Iowans. Guests are invited to dine, mingle, dance and pose for photos against designer backdrops. Proceeds will benefit the Iowa Architectural Foundation.

More information at: <https://iowaarchfoundation.kindful.com/e/iaf35gala>

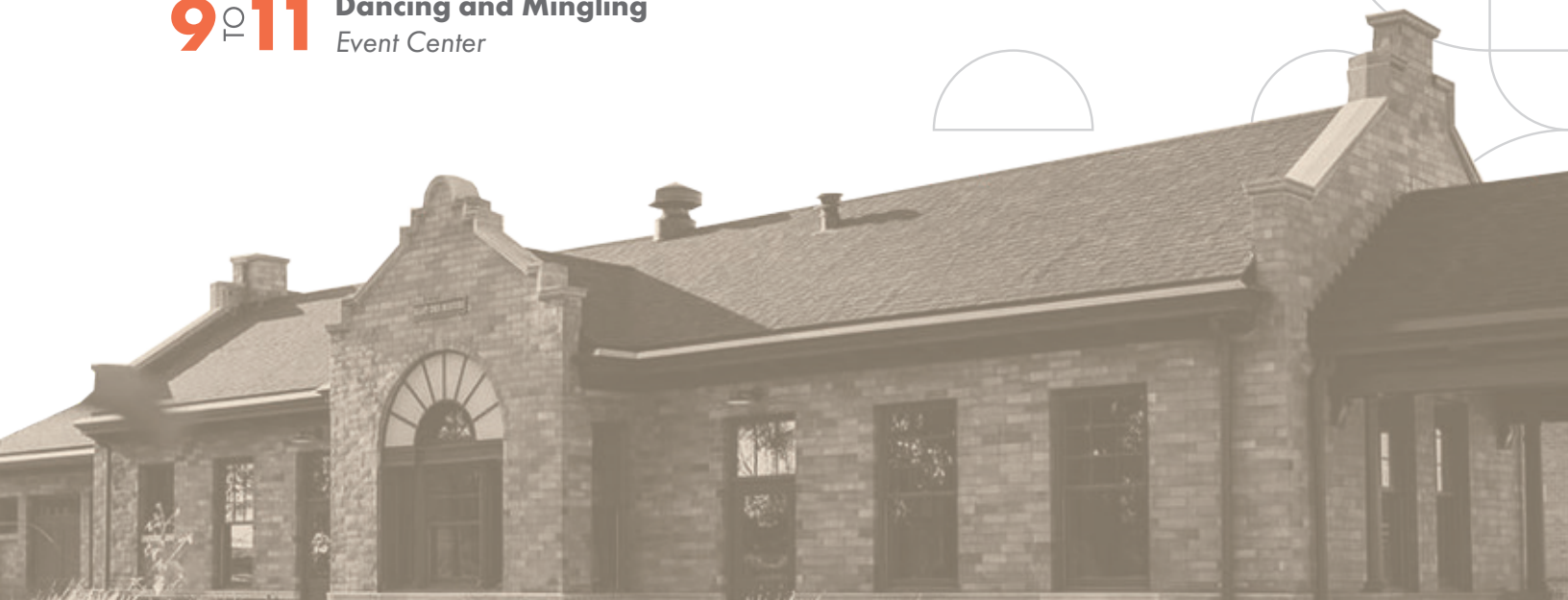
EVENT TIMELINE

6 TO 7 **VIP Reception with Artists and Award Winners**
East Union Depot & Patio

7 TO 8 **Cocktails and Food Stations**
Event Center

8 TO 9 **IAF Retrospective Program**
Event Center

9 TO 11 **Dancing and Mingling**
Event Center



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$5,000

- Admits 10 to vip cocktail hour before the main event
- Admits 10 to the gala and program
- Full page ad in the event program
- Custom table recognition signage
- Podium recognition by emcees during the event
- Logo recognition on all event advertising

SUPPORTING SPONSORSHIP

**inquire directly about unique station signage opportunities*

\$2,500

- Admits 8 to the gala and program
- Custom table or event station signage
- Logo recognition on all event advertising
- Logo featured on event signage and program

EXCLUSIVE OFFER FOR SILVER AND GOLD ANNUAL SPONSORS

MEMBER PLUS SUPPORTING SPONSORSHIP

**inquire directly about unique station signage opportunities*

\$1,250

- Admits 8 to the gala and program
- Custom table or event station signage
- Logo recognition on all event advertising
- Logo featured on event signage and program

ADDITIONAL TICKETS

\$175 - admits 1 to the gala and program

\$35 - admits 1 to the VIP reception





SPONSORSHIP AGREEMENT

SPONSOR NAME: _____

SPONSOR'S CONTRIBUTION AMOUNT: \$ _____

IN-KIND GOODS/SERVICES OR PUBLICITY/MEDIA: _____

EVENT: ENCORE: IAF35GALA

EVENT SERVICEMARK TO BE USED BY SPONSOR: IAF35GALA LOGO

LOCATION OF EVENT: DES MOINES HERITAGE CENTER

DATE OF EVENT: MAY 3, 2024

TERM OF AGREEMENT: START DATE: _____ **END DATE:** _____

IAF OBLIGATIONS TO SPONSOR: (SUMMARIZE BELOW OF PROVIDE ATTACHMENT)

PAYMENT DUE DATE: (SPONSOR TO COMPLETE PRIOR TO SIGNING)

PAYMENTS TO BE MADE ACCORDING TO THIS SCHEDULE:

- 1) FOR INDIVIDUAL EVENT SPONSORSHIPS, NO LESS THAN 45 DAYS PRIOR TO THE EVENT;
- 2) EACH PAYMENT MUST BE ATLEAST \$1,000; AND
- 3) NO MORE THAN 2 INSTALLMENTS.

DUE DATE(S):

AMOUNT PAYABLE ON DUE DATE:

PAYMENT METHOD:

- SEND ME AN INVOICE
- I WOULD LIKE TO PAY BY CREDIT CARD. CONTACT ME AT (PHONE): _____

PLEASE MAKE CHECKS PAYABLE TO THE IOWA ARCHITECTURAL FOUNDATION AND SEND TO:

IOWA ARCHITECTURAL FOUNDATION
400 LOCUST STREET #100
DES MOINES, IA 50309

PURPOSE: THE PURPOSE OF THIS SPONSORSHIP IS TO BENEFIT THE IOWA ARCHITECTURAL FOUNDATION (IAF) AND ADVANCE ITS NOT-FOR-PROFIT MISSION. SPONSOR WOULD LIKE TO ASSIST THE IAF TO CARRY OUT ITS MISSION AND AGREES TO PROVIDE THE SUPPORT OUTLINED ABOVE. SPONSOR UNDERSTANDS THAT AS A NOT-FOR-PROFIT CHARITABLE ORGANIZATION IAF CANNOT PROMOTE OR ENDORSE SPONSOR'S PRODUCTS OR SERVICES.

- DISCLOSURE: SPONSOR AGREES THAT AS A NOT-FOR-PROFIT CHARITABLE ORGANIZATION, THE IAF WILL BE REQUIRED TO DISCLOSE ITS SOURCES OF FUNDING, INCLUDING SPONSOR'S FUNDING OR OTHER RESOURCES PROVIDED UNDER THIS AGREEMENT.
- IAF'S RECOGNITION OF SPONSOR: IN APPRECIATION OF SPONSOR'S SUPPORT, IAF WILL RECOGNIZE SPONSOR'S DONATION IN THE APPROPRIATE CAUSE OR EVENT RELATED MATERIALS. SPONSOR GRANTS PERMISSION TO IAF TO DISPLAY SPONSOR'S NAME AND TRADEMARK (SPONSORMARKS) FOR THE TERM OF THIS AGREEMENT, WITH SPONSOR'S PRIOR REVIEW AND APPROVAL. (SEE DETAILS OF SPONSOR RECOGNITION AND BENEFITS ABOVE).
- SPONSOR'S USE OF IAF SERVICEMARK: SPONSOR MAY DISPLAY THE IAF CAUSE OR EVENT SERVICEMARK (IAF MARK) TO IDENTIFY ITSELF AS A LOCAL SPONSOR IN ITS PRINT, RADIO AND TELEVISION ADVERTISING FOR THE TERM OF THIS AGREEMENT, WITH IAF PRIOR REVIEW AND APPROVAL. ANY DISPLAY OF IAF MARK MUST BE ACCOMPANIED BY THE FOLLOWING RELATIONSHIP STATEMENT:

IS A PROUD LOCAL SPONSOR OF IAF 35TH GALA.

- TERMINATION: EITHER PARTY MAY TERMINATE THIS AGREEMENT IF THE OTHER PARTY BREACHES ANY TERM OF THIS AGREEMENT AND DOES NOT REMEDY SUCH BREACH WITHIN 10 BUSINESS DAYS FOLLOWING THE OTHER PARTY'S WRITTEN REQUEST. ALL RIGHTS TO USE THE IAF MARK OR SPONSOR MARKS END WHEN THIS AGREEMENT TERMINATES OR EXPIRES.
- FORCE MAJEURE: NEITHER PARTY WILL BE IN BREACH OF THIS AGREEMENT IF CAUSE OR EVENT ACTIVITIES ARE CANCELED AS A RESULT OF FORCES BEYOND THE PARTY'S REASONABLE CONTROL, SUCH AS UNUSUALLY SEVERE WEATHER, FIRE, EXPLOSION, CIVIL DISTURBANCE, TERRORISM OR ACT OF GOD. WHENEVER POSSIBLE, ANY SCHEDULE FOR PERFORMANCE STATED ABOVE WILL BE EXTENDED AS NECESSARY TO OVERCOME THE EFFECTS OF SUCH FORCE MAJEURE.
- LIABILITY: SPONSOR AND IAF AGREE THAT EACH IS RESPONSIBLE FOR ITS OWN BUSINESS ACTIVITIES AND FOR ITS ACTION OR INACTION RELATING TO THE SPECIFIC CAUSE OR EVENT ACTIVITIES UNDER THIS AGREEMENT. SPONSOR WILL BE RESPONSIBLE FOR SECURING ANY NECESSARY RELEASE FORMS FROM PARTICIPANTS IN ANY SPONSOR ACTIVITY HELD AT IAF'S CAUSE OR EVENT ACTIVITY.
- MISCELLANEOUS: THIS AGREEMENT IS BETWEEN THE IAF AND THE SPONSOR ONLY AND DOES NOT GRANT RIGHTS TO ANY OTHER PARTY. THIS AGREEMENT MAY NOT BE ASSIGNED BY EITHER PARTY WITHOUT THE PRIOR WRITTEN CONSENT OF THE OTHER PARTY. ANY AMENDMENT OF THIS AGREEMENT MUST BE IN WRITING SIGNED BY AUTHORIZED REPRESENTATIVES OF BOTH PARTIES.

SPONSOR CONTACT INFORMATION:

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSOR BILLING INFORMATION (IF DIFFERENT):

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

**MY SIGNATURE INDICATES AUTHORIZATION TO MAKE
THIS COMMITMENT ON BEHALF OF MY COMPANY.**

SIGNATURE: _____

NAME/TITLE: _____

DATE: _____

**THANK YOU FOR YOUR SUPPORT OF THE
IOWA ARCHITECTURAL FOUNDATION**