



7th St

Locust St  
400

IOWA  
ARCHITECTURAL  
FOUNDATION  
ANNUAL  
REPORT  
2020

Suite 101







## WHO WE ARE

The Iowa Architectural Foundation is a 501(c)(3) charitable organization founded in 1989 to inspire appreciation for architecture and design in everyone. We pursue our mission through youth and adult education, community design charrettes, and public outreach programs. IAF receives financial support from grants, donations, fundraising events and programs. Although IAF's office is donated by AIA Iowa, we are distinct and separate organizations. A volunteer Board of Trustees, composed of architects, allied professionals and business leaders, governs IAF.

## OUR VISION

IAF brings architects, designers, educators, students and architecture enthusiasts together to improve the quality of life in Iowa through architecture and design. IAF programs demonstrate the power of architecture to transform lives and improve the places where we work, live and play.

Iowa Architectural Foundation  
400 Locust Street in Capital Square  
Des Moines, Iowa 50309  
(515) 244-1888  
[www.iowaarchfoundation.org](http://www.iowaarchfoundation.org)  
[director@iowaarchfoundation.org](mailto:director@iowaarchfoundation.org)



## A LETTER FROM THE CHAIR

To All IAF Friends and Supporters:

What a challenging year 2020 has been! Sadly, many of us lost loved ones and many experienced isolation and separation. But, on the positive side, we learned that families matter more than we realized. We also learned how to work remotely and that there are many ways we can interact and stay productive. For many, the virtual world became more a part of everyday activities and, while we are probably “zoomed out”, connecting virtually has made it possible for more people from all over Iowa, the US, and, yes, the world, to learn and talk about Iowa architecture and the value of good design.

In spite of the pandemic, and thanks to all our many supporters, trustees, and our loyal volunteers, IAF was able to reach out to hundreds of people this year. We began 2020 with an early in-person lecture and tour of the Butler Residence, a 1930's American “Streamline Moderne” masterpiece.

After the pandemic was declared, we celebrated virtually the legacy of one of the country's first champions of civil rights, Edna Griffin, and the restoration of the building named in her honor. This was an effort to reach out to kids and adults in marginalized communities, with event materials shared with over 1300 teachers and administrators around Iowa. We also conducted our second Community Enhancement Through Architecture Award program. Two recipients were chosen by a jury of architects and public members. The awards were presented to John and Mary Pappajohn and Grinnell College. This annual award program recognizes individuals and organizations who have demonstrated a sustained commitment to enhancing our built environment.

Lastly, 2020 marks the first year of the Impact Endowment, which was generously created by the AIA Iowa Chapter. The annual proceeds from this investment will help support IAF programming and we are very appreciative of this perpetual commitment to our efforts to promote architecture.

Thank you to all the people and organizations who helped us through this difficult year, both financially and by their generous dedication of time and talent. We would not exist if not for you.

Best Regards,

A handwritten signature in black ink, appearing to read "William Anderson". The signature is fluid and cursive.

William Anderson, FAIA  
2020 Chairman



## Everyone is Served: Celebrating New Life for the Edna Griffin Building

One of the accomplishments we are most proud of was the celebration of the rehabilitation of the Edna Griffin Building, which we transformed into an incredible virtual art and architecture experience focusing on civil rights. We quickly pivoted our live event, Everyone is Served: Celebrating New Life for the Edna Griffin Building, to virtual, collaborating with Pyramid Theatre, the State Historical Society and the Iowa Dept of Cultural Affairs. We created a one-hour interactive event which is available to view on the IAF Youtube channel. Our program included amazing performances – music and poetry – by talented community artists and an architectural tour by Andy Lorentzen, AIA. Working to increase the diversity of IAF’s audiences, we distributed coupons for free walking tours to all the attendees, as well as information about our student tours. The event materials were sent to 1300 administrators and teachers around the state, giving them access to the videos on our YouTube channel to share for educating students about Iowa history, civil rights, architecture and performance art.







## Everyone is Served: Celebrating New Life for the Edna Griffin Building





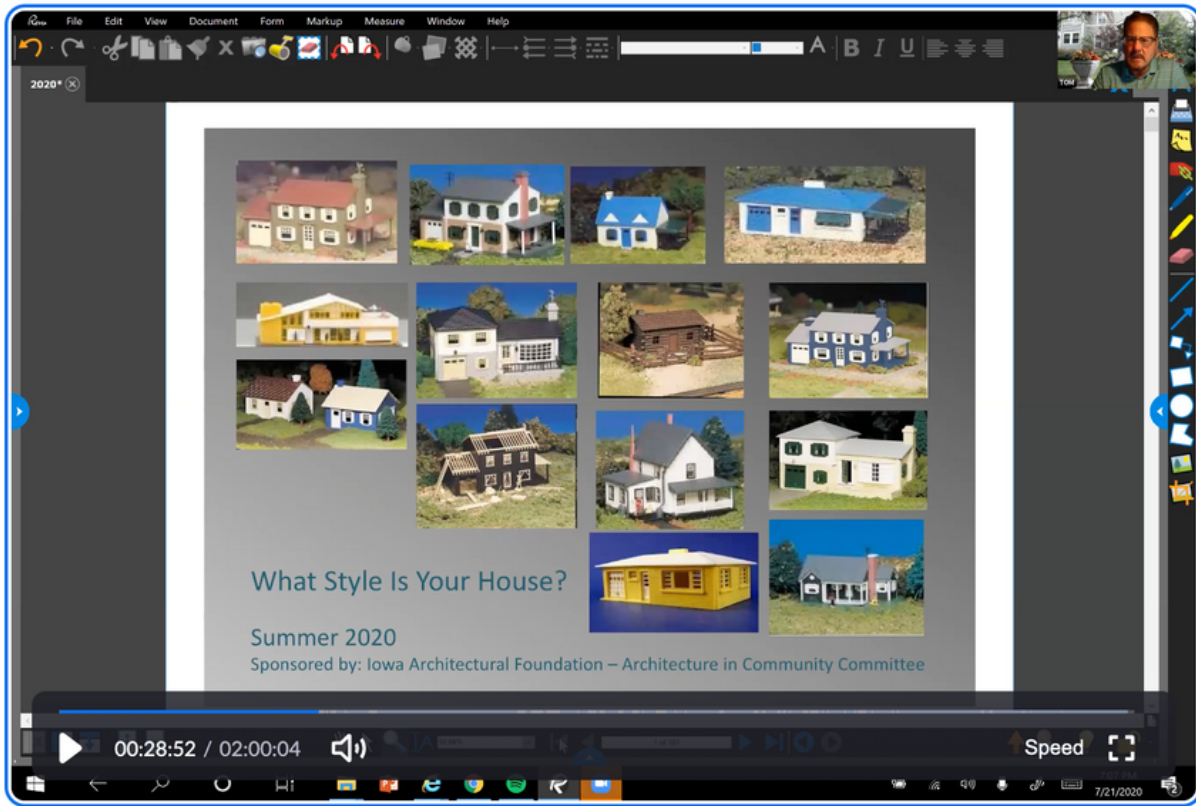


## Butler House Lecture & Tour

Only a day before the reality of Covid-19 began to hit, IAF held a lecture and tour of the iconic Depression Moderne Butler House for an appreciative crowd of 120 people. Mark Blunck, Hon. AIA Iowa, probably the most knowledgeable expert on the home, traveled from Oakland, CA to deliver the richly-illustrated lecture. AIC Committee members orchestrated the rather complicated tour of the building's many levels utilizing its iconic ramps.

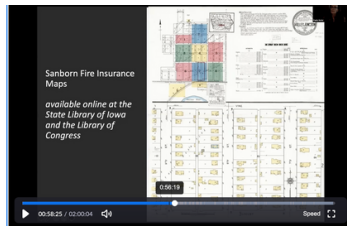
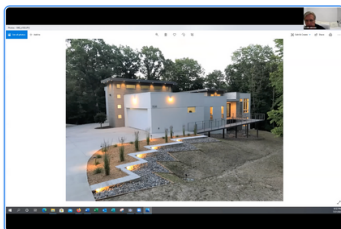
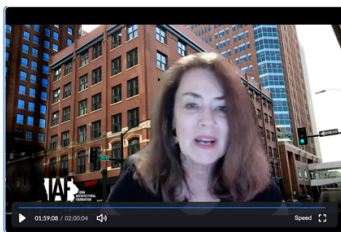






## What Style is My House?

What Style is My House, IAF's first virtual class, explored what distinguishes one house style from another. The class helped participants discover the style of their own home and the context in which it was built. Instructor, Tom Wollan, AIA, led the educational journey of Iowa home styles, from the 1880's to the present, illustrating the history of the single-family home and major trends in residential construction. The second part of the class offered participants the opportunity to share photos and research on their own homes with others on the Zoom. It included a summary by Paula Mohr, PhD, Architectural Historian from the State Historic Preservation Office, about the National Register nomination process, grants and other resources that are available for homeowners.





## Tips for Leading Effective Engaging Tours

IAF's AIC Committee offered a virtual class on how to become a more engaging guide to engage public interest in architecture. Walking tours can be one of the most effective ways to educate people about the choices we make concerning how our buildings, streets, and landscapes are designed. The virtual session provided guidance about how to craft a tour narrative in a way that connects people with larger narratives about our built environment. The class reviewed the presentation skills needed to engage tour-takers and practical skills like keeping a group organized, and being heard on noisy streets.



## In the Spirit of Giving: IAF's holiday gift to Iowa's children

To celebrate 10 years of IAF's volunteer efforts at Blank Children's Hospital's Festival of Trees, IAF's former Executive Director, Kristin McHugh-Johnston made it possible for IAF to once again contribute a tree to benefit kids at Blank Children's Hospital. The 2020 tree was sponsored by Graham Construction. Due to the pandemic, the normal Festival was reconfigured. IAF was one of only 12 designers selected to decorate and a scavenger hunt took the place of the traditional Festival. The selection didn't happen by accident. IAF trees are always favorites of the event, and one of the reasons is that ASI Signage has graciously created and donated the ornaments for nine years running! Volunteers from IAF's Architecture in the Community Committee are super-dedicated to this effort, and they masterfully decorated the tree.





## DOCOMOMO 2020

Jen James, architectural historian, researched and led the "70's Turn 50" architecture tour of downtown Des Moines celebrating the national DOCOMOMO tour day. It provided us an opportunity to earn some much-needed revenue during a very challenging time. IAF received national recognition on Docomomo's site. Thanks to IAF volunteers for publicizing and leading the tours.



# Volunteers

Without our volunteers, none of our work would be possible!

William Anderson, FAIA E  
Ryan Ar'jye Collier  
Justine Bangert  
Jason Bird  
Bob Bisenius, AIA  
Josh Braby  
Dartanyan Brown  
Tim Bungert, AIA  
Gina Burress  
Brian Crichton, AIA  
Michelle Cunliffe, AIA  
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Alexis Davis  
George Davis  
Gilbert Davis Sr.  
Rebecca Davis  
Brad Davison-Rippey, AIA  
Ryan Ellsworth, AIA  
Holly Ernst, Assoc. AIA  
Scotney Fenton, AIA  
Meaghan Foshe  
Suzie Fredregill  
Ray Fredregill  
Elizabeth Goll, Assoc. AIA  
Kyle Gowin  
Nathan Griffith, AIA  
Stacey Hanley AIA  
Danielle Hermann, AIA  
Abena Imhotep  
Jennifer James  
Tiffany Johnson  
Susan Judkins  
Karl Kaufman, AIA  
Dionna Langford  
DeShana Langford  
Matthew Larson  
Poni Lejukole  
Thomas Leslie, AIA

Zach Mahoney  
Kofi Manteaw  
Peter Maunu  
Diane McDonald, Assoc. AIA  
Kristin McHugh-Johnston  
Pat Mescher  
Joshua Miltenberger  
Sam Moeller  
Paula Mohr, PhD  
Eric Neuhaus, AIA  
Kaleb Nichols  
Cassie O'Brien  
Kelli Paskert  
Jimi Peters, AIA  
Emmett Phillips  
Alan Pickett  
Diane Rasmussen  
Madison Ray  
Jessica Reinert, Hon. AIA Iowa  
Tina Rhodes Assoc. AIA  
M. Jessica Rowe  
Janis Ruan  
Vinoth Sakar  
John Schmacker  
Jeff Shaffer, AIA  
Edward Shannon AIA  
Caitlin Sheeder  
Aaron Smith  
Mark Antonio Smith  
Edd Soenke, AIA  
Anna Squier, AIA  
Stephen Stimmel, AIA  
Words & Melody Taylor  
Aranda Thompson  
Gina Verdoorn Bures  
Rob Whitehead, AIA  
Tom Wollan, AIA  
AJ Young

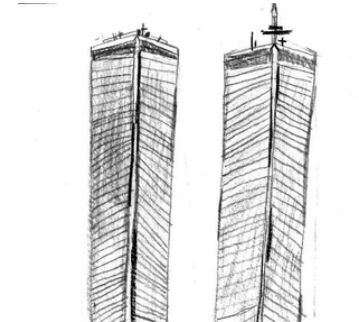


# ARCHITECTURE IN THE SCHOOLS



## Student Drawing and Photo Contests

Although due to the Covid lockdown, our summer camp and walking tours had to be cancelled, we were able to proceed with the ABC Drawing Contest and the Snapshot Iowa Photography Contest for students throughout Iowa. Pella Corporation sponsored the program, and we held a virtual jury. A few of the winning entries are pictured here.











## IAF Recognizes John & Mary Pappajohn and Grinnell College

These awards for organizations, individuals and companies, outside of the profession, were pivoted to a virtual presentation due to Covid 19. The jury was held by Zoom, and two winners chosen for 2020, John & Mary Pappajohn and Grinnell College. IAF created a professional video with interviews of the winners, architectural and drone photography and narration. Close to 400 people viewed it on YouTube. The 2020 awards built upon 2019's successful program with expanded interviews and footage. Pivoting gave us the advantage of promoting and sharing the awards with an expanded audience over time, further growing exposure for the good work of the recipients as well as an awareness of our program.



# Iowa Architectural Foundation 2020 Board of Trustees

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IAF EXECUTIVE DIRECTOR  
Claudia Cackler





Every effort has been made to list all of our contributors accurately. We apologize in advance for any omissions and errors. Please contact IAF with corrections. We are grateful to all who made donations, sponsored or made in-kind contributions between January 1 and December 31, 2020.

**\$10,000 and above**

American Institute of Architects, Iowa Chapter

**\$5,000 - \$9,999**

BRAVO Greater Des Moines and its Government Partners, including the cities of Altoona , Ankeny, Bondurant, Carlisle, Clive, Des Moines, Grimes, Indianola, Johnston, Norwalk, Pleasant Hill, Polk City, Urbandale, Waukee, West Des Moines, Windsor Heights; and Polk County; and Cultural Partners including Capital Crossroads, Community Foundation of Greater Des Moines, Des Moines Metropolitan Planning Organization, Greater Des Moines Convention and Visitors Bureau, Greater Des Moines Partnership, Iowa Arts Council, Iowa Department of Cultural Affairs and The Tomorrow Plan.

Kum & Go

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**\$2,500 - 4,999**

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 Kristin McHugh-Johnston  
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ASK Studio  
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 Matthew Larson  
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 Connie Wimer  
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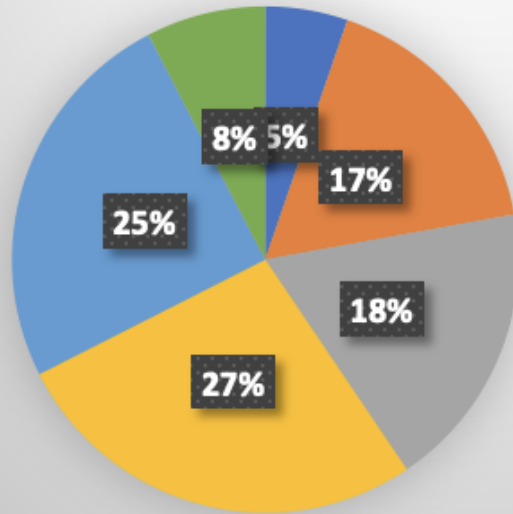
**100 – \$249**

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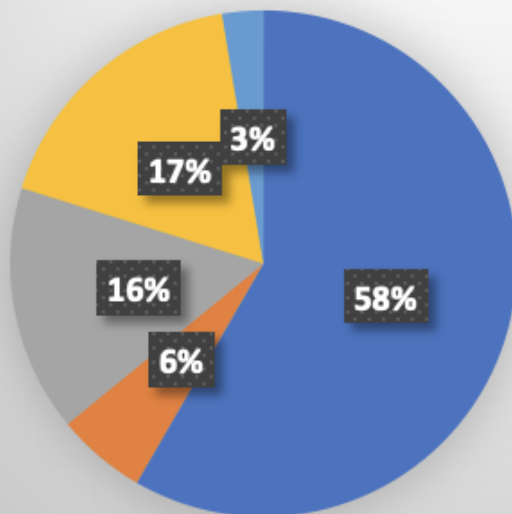


## 2020 Revenue \$90,095



- Corporate \$4,750
- Architectural Firm \$15,200
- Individual \$16,585
- Grants \$24,300
- Sponsorships \$22,400
- Program Services \$6,860

## 2020 Expenses \$86,392



- Staff Salary - \$50,400
- Staff Other \$4,958
- Contractual Services \$13,605
- Operations \$15,163
- Financial \$2,266

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Susan & Mark Mahoney  
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## IMPACT ENDOWMENT

ESTABLISHED BY



**American Institute  
of Architects**  
Iowa Chapter

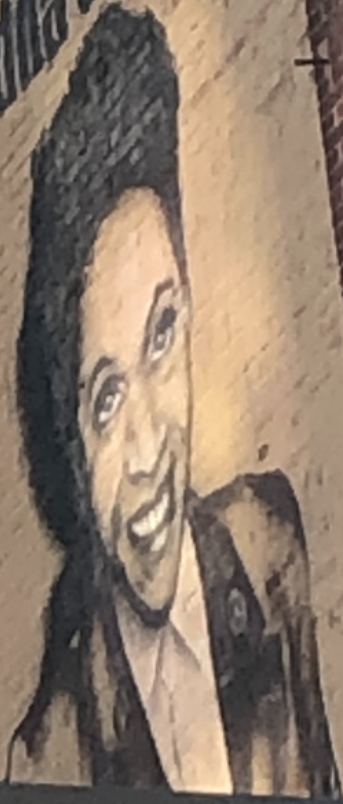
2020 marked the year that the American Institute of Architects, Iowa Chapter (AIA Iowa) established the Impact Endowment to benefit the Iowa Architectural Foundation (IAF). An initial gift of \$50,000 provides a steady financial resource for the IAF's programs and events that inspire public appreciation for architecture and design. This support furthers AIA Iowa's mission of promoting the value of good design and advocating for the health and safety of the public.

The IMPACT Endowment was made possible by the extraordinary support for AIA Iowa by its members and those allied to the profession of architecture over the past 115 years, as well as a culmination of efforts from volunteers and staff related to the programming and services that the Chapter provides.

As a 501 (c) (3) organization, we hope other donors will contribute to the endowment so IAF may continue to increase public understanding of this most public art. Individuals or businesses interested in making a gift to the endowment should contact the Community Foundation of Greater Des Moines, which is managing the sustainable endowment. All gifts will be eligible for the Endow Iowa Tax Credit. Annual distributions of 5% of the endowment will be made to IAF and distributed indefinitely.



Edna Green



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