I O W A ARCHITECTURAL F O U N D A T I O N



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The Iowa Architectural Foundation is a 501 (c) (3) organization founded in 1989 to inspire an appreciation for architecture and design. IAF programs are offered by a collective of passionate volunteers, who share their knowledge, love and understanding of architecture and design with audiences young and old. We offer lectures, events and tours to provide a new lens for viewing and understanding our surroundings, and a forum for exchanging ideas about design. Financial sponsorships, collaborations and donations from individuals, businesses and foundations make IAF programs possible.

VISION

IAF brings architects, designers, educators, students and architecture enthusiasts together to improve the quality of life in Iowa through architecture and design. IAF programs demonstrate the power of architecture to transform lives and improve the places where we live, work and play. Our success causes those we touch to engage in design issues and consider high standards as they build and shape their communities.



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Iowa Architectural Foundation



LETTER FROM THE CHAIRMAN



IAF Friends and Supporters,

2017 was a notable year for IAF. With increased financial support from BRAVO and many of you, our momentum is growing. Your generosity has allowed the foundation to make some important progress, and I would like to share some of those accomplishments with you:

- The year started on a high note, as we were chosen by DSM Hack to receive pro-bono services from IT developers who created an architectural walking tour app with audio.
- Kum & Go became a sponsor of our summer walking tour series, Architecture on the Move.
- Thanks to the efforts of IAF volunteers in eastern Iowa, we were able to hold our very first Eat. Drink. Architecture in Cedar Rapids, showcasing the New Bohemia-Czech Village area.
- We once again sold out our Des Moines Eat.Drink.Architecture tour.

• Our volunteers provided custom walking tours to a number of influential groups, including the Greater Des Moines Partnership, the Convention & Visitors Bureau, Leadership Institute and Young Professionals Connection.

• We celebrated Architecture Month with a tour of historic Rowat Cut Stone, and a lecture on stone at the Iowa Bar Association's venerable headquarters, and our Architecture in the Community committee added a new 3-session class on Mexican Architecture.

• IAF's Community Design Program team conducted a wayfinding study for Fairfield. This was the second time we were invited to do a design charrette for the Fairfield community.

• For the first time, we collaborated with the State Library for "Building a Better World," matching volunteer architects with libraries state-wide to present to their summer reading programs.

In addition to these highlights, we received funding from the Community Foundation of Greater Des Moines to pay for the services of a marketing consultant who lead us in creating a new 2018 - 2020strategic plan. Our impact continues to grow and we are proud to represent Iowa architecture in this public way.

Sincerely,

3mt

Tim Bungert, AIA LEED AP BD+C BBS Architects + Engineers 2017 Chair, IAF Board of Trustees

ARCHITECTURE

IAF volunteers orchestrated a new Eat. Drink. Architecture. in Cedar Rapids, enjoyed by participants despite continuing downpours. Stopping along the way for food and beer samples, participants learned about the architecture of New Bohemia and Czech Village.

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Eat. Drink. Architecture. in Des Moines sold out for the sixth year. This popular event was made possible by Full Court Press restaurants, who donate 100% of the revenue to IAF.

3 Teresa Van Vleet-Danos led a tour for sixty at Rowat Cut Stone as part of IAF's April Architecture Month program, "The Beauty of Stone." Tina Rhodes, Assoc. AIA, made a presentation about stone quarried and used in Iowa at the historic Iowa State Bar Association headquarters after the tour.

Kum & Go Foundation became the sponsor for the summer walking tour series. The tours were given a new name and graphic: *Architecture* on the Move. Attendance doubled from the previous year. IAF's summer walking tours contribute to Des Moines' identity as a city on the move. Participants choose from four tours, learning about the buildings' architectural detail, style, elements and hear intriguing stories about owners, architects and the historical significance of the buildings that shape the downtown skyline.



















Requests for self-guided tours created the catalyst for IAF to apply to 5 DSM Hack for help with a new walking tour app. The project was accepted and for 48 hours a talented team from Workiva created a new "Architecture at Hand" mobile app. Ron Sorenson from KFMG contributed professional audio to the profiles and photographs.

Custom tours included Western Gateway and Auto Row tour for the 6 Greater Des Moines Leadership Institute and another for YPC, voted several years in a row as the favorite activity. Other organizations enjoying IAF's walking tours were the GDM Partnership, Questers, Principal, Kum & Go, AIA Convention and tours for families or friends.



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IAF presented a new class to the community: Mexican Architecture, taught by Pedro Garcia, Assoc. AIA. Other community education classes included Architectural Photography, Architecture in Downtown Des Moines and Lost Des Moines.

IAF collaborated with Drake University, Iowa Women in Architecture 8 (IAWIA) and AIA Iowa to offer a sneak peek of Drake's Mies/Weese Exhibit at Anderson Gallery. The exhibit and pre-opening celebrated the buildings designed for Drake's campus by Mies van der Rohe and Harry Weese & Associates in the 60's and 70's.

IAF volunteers, led by Kristin McHugh Johnston, participated in Festival 9 of Trees to benefit Blank Children's Hospital. They decorated a vignette themed "Santa's Little Architects," which featured architects' line drawings of iconic toys etched into acrylic ornaments donated by ASI Signage. Mohawk Group provided carpet. 100 + childrens' architecture books were donated as part of the charity event.

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ARCHITECTURE IN THE SCHOOLS

The Summer Reading Program theme for libraries across the USA was "Build a Better World." IAF worked with the State Library to promote the theme with architecture-related programs at community libraries around Iowa. This turned out to be a great opportunity to expand the work of AIS with presentations and activities by architects.

Girl Scouts from Central Iowa spent a spring morning designing and building a Pet Paradise at a hands-on STEM workshop hosted by IAF at RDG Planning & Design. Metro area design professionals facilitated the curriculum. Instructors included architects, landscape architects and engineers, who assisted the girl scouts with questions, building techniques, and hot glue.

IAF provided a new program for the State Historical Society with a World War I theme, Architecture & Life on the Home Front in WWI, and coordinated with the Des Moines Social Club to help with their city planning summer camp. In addition, an "Architecture & Math" class was offered to Heartland AEA for teacher training so more students will be taught STEM curriculum through the lens of architecture.

ArKIDtective tours were given for Nodaway Valley (Greenfield) and St. Francis of Assissi (West Des Moines) schools, who brought groups of elementary students to tour downtown Des Moines. Students enjoyed the tour as they sought to find architectural elements as part of a game. These popular tours are led by architects who generously donate their time.





The 2017 youth contest theme, "My Favorite Place to Read," gave IAF another reason to focus on libraries. Entries were received from Iowa students who entered Architecture by Children (ABC) drawing contest for students, K-6th grades, and Snapshot Iowa photography contest for students, 7-12th grades. The contests, generously sponsored by Holmes Murphy, featured some of the best places in Iowa to enjoy a book.

SNAPSHOT IOWA PHOTOGRAPHY CONTEST WINNERS



STATEWIDE 7-9TH GRADE WINNER: Seth Knight, Polk City



STATEWIDE 10-12TH GRADE WINNER: Rachel Eckert, Davenport



HONORABLE MENTION: Kellen Miller, Polk City

ARCHITECTURE BY CHILDREN DRAWING CONTEST WINNERS



STATEWIDE K-3 WINNER: Christopher T. Gomez, Dubuque



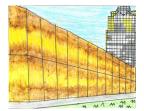
CENTRAL REGION 4-6 WINNER: Briella Osborn, West Des Moines



NORTHEAST REGION K-3 WINNER: Hayden Lowenberg, Dubuque



CENTRAL REGION 4-6: Fiona McLead, Norway



NORTHEAST REGION 4-6 WINNER: Sophia McLead, Norway



NORTHWEST REGION 4-6 WINNER: Alex Morley, Archer



SOUTHEAST REGION 4-6 WINNER: Kaitlyn Ballard, Van Horne



NORTHWEST REGION K-3 WINNER: Austin Eben, George



SOUTHWEST REGION K-3 WINNER: Drew Lee, Shelby

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COMMUNITY DESIGN PROGRAM

In June, Fairfield Convention & Visitor's Bureau and the City of Fairfield brought a team of IAF design professionals to create a wayfinding strategy for their community. The team held meetings with stakeholder organizations, followed by a bus tour conducted by Rustin Lippincott and Terry Baker of the Convention & Visitors Bureau. Later that night there was a public meeting at the Fairfield Arts & Convention Center. Friday was an intense design charrette, followed by a public presentation of the recommendations on Saturday morning.

IAF has provided assistance to over 30 Iowa communities with design matters. This was the second time IAF was invited to Fairfield, with the original work conducted in 2002. We are confident that Fairfield's leaders will follow through with many of the design and strategy recommendations.



CDP VOLUNTEERS

Edd Soenke, AIA Ric D'Amico William Anderson, FAIA Jim Miller, AIA Dennis Reynolds Paige Hubbard, Assoc. Landscape Architect Aranda Thompson





Your team brought out the best in our community and motivated us to beginning this multi-year process of transforming our downtown and outer destination markers.

The IAF is a tremendous resource and the work you do for lowa communities is of great value. We hope to partner again in the future."





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2017 IAF DONORS

Every effort has been made to list all of our contributors accurately. We apologize in advance for any omissions and errors. Please contact IAF with corrections. We are grateful to all who made donations, sponsored or made contributions in-kind between January 1 and December 31, 2017.

\$5,000 AND MORE

BRAVO Greater Des Moines and its Government Partners, including the cities of Altoona, Ankeny, Bondurant, Carlisle, Clive, Des Moines, Grimes, Indianola, J ohnston, Norwalk, Pleasant Hill, Polk City, Urbandale, Waukee, West Des Moines, Windsor Heights; and Polk County; and Cultural Partners including Capital Crossroads, Community Foundation of Greater Des Moines, Des Moines Metro Planning Organization, Greater Des Moines Convention and Visitors Bureau, Greater Des Moines Partnership, Iowa Arts Council, Iowa Department of Cultural

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Kum & Go Workiva

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2017 FINANCIALS

