

Iowa Architectural Foundation 2014 Annual Report



2014 Program Highlights

About the Foundation

The Iowa Architectural Foundation (IAF) is a charitable nonprofit organization established in 1989 *to promote awareness and appreciation of architecture and design in Iowa.*

The organization is governed by a volunteer Board of Trustees composed of architects and business leaders statewide with daily administration of the foundation and its programs entrusted to a full-time Executive Director.

IAF receives direct financial support from individuals, small businesses, corporations, foundations, and architectural firms who believe in the foundation's mission.

Contributions made to the foundation are tax-deductible as allowed by law.

For more information on the Iowa Architectural Foundation and its programs, visit www.iowaarchfoundation.org

The **Iowa Architectural Foundation (IAF)** saw continued growth in 2014 under the direction of new leadership. Carolyn Larson joined the Foundation as the new Executive Director, replacing Kristin McHugh-Johnson who had been with the organization for three years.

The **Architecture in Schools Committee (AIS)** used 2014 to enhance and improve its ongoing activities and programs. The year started off with the judging of the fourth annual "snapshot Iowa" photography contest for Iowa students in grades 7-12 and the sixth annual "Architecture by Children" drawing contest for Iowa students in grades K-6. Both contests were generously sponsored by Holmes Murphy with additional prizes by Casey's General Stores.



Statewide Winner (Grade 10–12), Haley N.—Grinnell.

These contests were created to encourage Iowa students to get involved with architecture. This year's theme was "Windows" and both contests encouraged students to think about the role windows play in the overall design of buildings.

Information was posted on the Iowa Architectural Foundation website, and hundreds of e-mails were sent to schools, art teachers, and libraries across Iowa. 100 entries were received from students from all over the state.



Winners were chosen from each region and in each age group for the "Architecture by Children" drawing contest. Additionally, for each contest, overall winners from each age group were selected as statewide winners. All winners received cash prizes.

Statewide Winner (Grade K–3), Jaxon T.—Rock Valley

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2014 was the sixth year that the AIS Committee participated in ArtFest Midwest with a children's craft. This year, the committee chose to do "Skyline Silhouettes" featuring urban or rural scenes. The event reached more than 250 children and adults.

The AIS Committee also continued offering teacher education programs. Committee member Bev Smith taught a course for Heartland AEA teachers on Math and Architecture, with lesson plans that can be used for teachers who wish to incorporate architecture related lessons into their lesson plans.

The next goal for the AIS Committee is to update and revamp their ArKIDtec-sure! student programming module by offering a traveling exhibit for libraries and schools with supplemental materials through the IAF website for students to continue interactively learning and engaging in the importance of architecture and design within their community.



"Skyline Silhouettes" at ArtFest Midwest.

The **Architecture in the Community (AIC)** Committee continued to be active in promoting public awareness of architecture and design in Iowa. During Architecture Month in April, AIC partnered with judicial buildings for its annual series of free public lectures. The theme was "Architecture for Justice." The Architecture@Hand summer walking tours had another very successful season, with more than 100 participants taking tours led by volunteer architects and intern architects of downtown Des Moines. A number of private walking tours were also given to several community groups and out-of-town groups, making this one of the best years in attendance for walking tours since their inception 13 years ago. IAF was awarded once again a Bravo Des Moines grant to continue in the development of a mobile device to enhance the walking tours.



Eat.Drink.Architecture Participants Learn the History of Downtown Des Moines Architecture.

The AIC committee continued to partner with Des Moines Public Schools to provide educational programming for adults. A number of new courses were offered this year with topics ranging from 'what is green architecture?' to prairie school style architecture along with the popular architectural photography and residential architecture. The committee continues to explore ways to spread IAF's reach throughout the state, including hosting events during RAGBRAI, planning bus tours, and creating a mobile road map app.

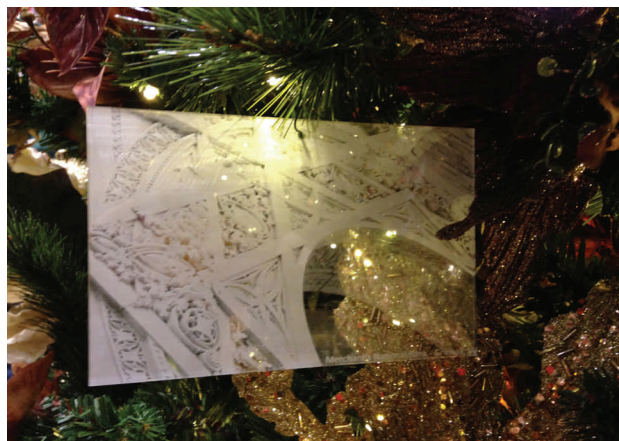
In April, the AIC Committee sponsored the third annual Eat.Drink.Architecture event, a fundraising activity that combined sampling food and drinks at restaurants with walking tours in the Court Avenue district of Des Moines; the event sold out for the third year in a row with 70 participants. The Committee also partnered with YPC Des Moines for a similar event for young professionals in the fall.

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The Architecture in the Community Committee continues to sponsor elementary school walking tours for Central Iowa school districts, private schools, and home schooled children and their chaperones. 180 students participated in 2014. The tours are led by architects, architectural interns, and volunteers interested in architecture that are trained to lead the students on an hour long “Archi-tective” tour of downtown Des Moines.

Other activities the committee continues to be involved in include co-sponsoring the “Bike to Art” tour with the Des Moines Bicycle Collective and assisting past Executive Director, Kristin McHugh-Johnston, with decorating a tree for the annual Blank Children’s Hospital Festival of Trees and Lights in Des Moines. This year’s theme was ‘Architectural Details’ and featured iconic details of significant architectural gems throughout Iowa.



Close-up of IAF 2014 Festival of Trees and Lights entry featuring ornaments crafted by asi Signage of iconic Iowa architectural details.

The **Community Design Program (CDP)** has been helping communities around the state for the past 13 years. In 2014, efforts were focused on exploring new options to diversify its program offerings while continuing to provide community design assistance.

For the very first time, the Iowa Architectural Foundation Community Design Program conducted a county-wide charrette in the very southwest county of Fremont. In June, a design team of 11 volunteer architects, landscape architects, community planners, and graphic artists took a bus tour of the entire county with representatives from each of the 12 communities. The program wrapped up in November with a final presentation that presented conceptual ideas for county-wide branding and marketing efforts, as well as tourism assessment and suggestions and proper way-finding signage. This community design program was the result of final installment of the Iowa West Foundation grant to IAF. Support for the program came from the Fremont County Tourism Commission and the Keep Iowa Beautiful Hometown Pride Program in Fremont County.



IAF Design Team stand in front of their tour bus with representative from Fremont County.

The Community Design Program continues to evolve and a new fee structure and application process is set to be unveiled in 2015. The hope is to attract new communities of all sizes to the services the Community Design Program can provide for them.

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The **Board of Trustees** sponsored two fundraising events. The 10th annual golf outing was held in June at the Grandview Golf Course in Des Moines. Fifty three golfers enjoyed an afternoon on the links. The event was sponsored by Kate-Lo Tile & Crossville Tile with a number of hole sponsors from allied partners and architectural firms.

In September, patrons of IAF's Landmark Party enjoyed a night celebrating Des Moines' historic East Village. The event was sponsored by Denman & Company and FEH Associates. Participants sampled farm-to-table hors d'oeuvres at HoQ restaurant while bidding on a vast array of silent auction items before taking a tour of the East Village and mingling with colleagues and new friends. Both events raised almost \$10,000 for the Foundation.



Attendees of IAF's Landmark Party listen to the winners of the Silent Auction.

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