

# Iowa Architectural Foundation 2013 Annual Report



## About the foundation

The Iowa Architectural Foundation (IAF) is a charitable nonprofit organization established in 1989 to promote awareness and appreciation of architecture and design.

The organization is governed by a volunteer Board of Trustees composed of architects and business leaders statewide with daily administration of the foundation and its programs entrusted to a full-time Executive Director.

IAF receives direct financial support from individuals, small businesses, corporations, foundations, and architectural firms who believe in the foundation's mission. Contributions made to the foundation are tax-deductible as allowed by law.

For more information on the Iowa Architectural Foundation and its programs, visit [www.iowaarchfoundation.org](http://www.iowaarchfoundation.org)

## 2013 Program Highlights

The **Architecture in Schools Committee (AIC)** used 2013 to enhance and improve its ongoing activities and programs. The year started off with the judging of the third annual 'Snapshot Iowa' photography contest. This contest was created to encourage Iowa students in grades 7 – 12 to get involved with architecture, in a way similar to the foundation's drawing contest for younger students. The theme for the 2013 contest was "Favorite Place." Design Photography out of Dubuque donated \$100 for the top winner of one age group; the other prize money being given by the Iowa Architectural Foundation. Information was posted on the Iowa Architectural Foundation website, and hundreds of e-mails were sent to schools, art teachers, and libraries. 60 entries were received.



Statewide Winner (Grade 7–9),  
Isaiah S.— Urbandale.

The Architecture by Children drawing contest for students in grades K-6 saw its fifth year. As with Snapshot Iowa, the theme of this year's Architecture by Children drawing contest was "Favorite Place." The state was divided into five regions – a winner from each age group from each region was selected. Additionally, an overall winner from each age group was selected as a statewide winner. A



Statewide Winner (Grade K–3),  
Sarah E.— Davenport.

generous donation from Lockton Companies provided the prize money and Casey's General Stores donated pizzas as prizes to those winning honorable mentions. Each regional winner received \$50 while statewide winners were given \$100. More than 285 entries were received!

New members joined the AIS Committee in 2013 which allows the committee to grow in programming and volunteer opportunities.

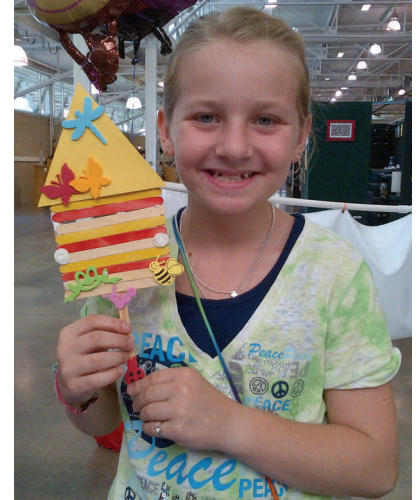
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2013 was the fifth year that the AIS Committee participated at ArtFest Midwest. By popular demand, the AIS committee once again helped children create “Birdie Abodes,” popsicle stick bird houses that could be used with bird finger puppets.

The AIS Committee also took on the goal of once again offering teacher education programs. Committee member Bev Smith has become the champion for this project and has put in a lot of work to provide the necessary paperwork and information for this program. Other committee members created lesson plans that could be used for teachers who wish to incorporate architecture related lessons into their lesson plans.

The past few years of the AIS Committee have seen great growth. In 2014 the committee seeks to help get more architecture programming into the schools, through teachers, parents and outside sources (such as the historical museum). Ideas to further this goal include enhancing the programs currently conducted by the committee, the creation of a consolidated marketing database, provide student activities on the IAF Web site and complete the current work on an updated teacher training program.



“Birdie Abodes” Construction at ArtFest Midwest.

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The **Architecture in the Community (AIC)** Committee continued to be active in promoting public awareness of the role of architecture and design in Iowa. One of IAF’s longest running activities: The Architecture @ Hand summer walking tours--given by volunteer architects or architect interns--celebrated its 12th season with 119 public participants. During National Architecture Month in April, AIC continued its annual series of free public lectures on Skyscrapers in Des Moines, including two lectures and one tour of 801 Grand. AIC events were featured as one of the “Top 6 Things to Do in Des Moines” by the *Des Moines Register* on three separate occasions in April and May. Also in May, IAF was awarded a Bravo Des Moines grant to develop a mobile web site for walking tours.



2013 Eat.Drink.Architecture Participants.

The AIC committee continues to provide educational programming in partnership with the Des Moines Public Schools. Course topics include an overview of commercial and civic urban architecture highlighting downtown Des Moines, residential architecture style identification, and architectural photography. Plans for 2014 include expanding this program to other areas in the state and adding additional courses.

In April, the AIC Committee sponsored the second annual Eat.Drink.Architecture event, a fundraising activity that combined sampling food and drinks at restaurants with walking tours in the Court Avenue district of Des Moines; the event was sold out with 70 participants.



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Close-up of IAF 2013 Festival of Trees and Lights Entry  
Featuring Ornaments of Iconic Buildings of Des Moines  
Crafted by asi Signage Innovations.

The Architecture in the Community Committee continues to sponsor elementary school walking tours for Central Iowa school districts, private schools, and home schooled children and their chaperones. 140 students participated in 2013. The tours are led by architects, architectural interns, and volunteers interested in architecture that are trained to lead the students on an hour-long “Archi-tective” tour of downtown Des Moines.

Other activities the committee continues to be involved in include co-sponsoring the “Bike to Art” tour with the Des Moines Bicycle Collective, creating an architecture tour for a Walk - Bike guide for downtown Des Moines, presenting a photography session at the Preserve Iowa Summit in Burlington, helping Executive Director Kristin McHugh-Johnston decorate a tree for the annual Blank Children’s Hospital Festival of Trees and Lights in Des Moines, and offering private tours and talks to various groups such as the Ray Society, the Young Professionals Connection, and the Science Center of Iowa.

The **Community Design Program (CDP)** has been helping communities around the state for the past 12 years. In 2013, efforts were focused on exploring new options to diversify its program offerings while continuing to provide community design assistance.

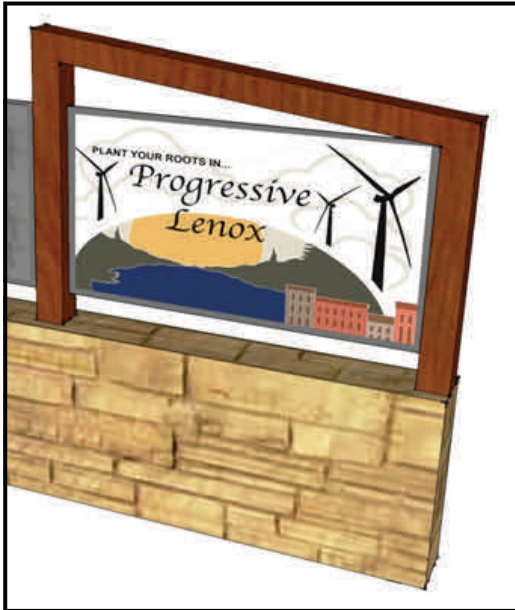
In March, a design team presented its conceptual improvements for the town of Lenox. During the summer a new program display and flyer were created to promote CDP. In August, the new program display was well received by many interested viewers at the Preserve Iowa Summit in Burlington.

The committee continues efforts to wrap up its grant with the Iowa West Foundation to provide design services to the tier counties surrounding Pottawattamie County in the western and southwest regions of the state. Finally, the program continues to evolve with a goal to pilot an abbreviated charrette format designed to assist individual building owners.



Alley Improvement Concept for Lenox Community Design Program.

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## Lenox

Lenox is a progressive southwestern Iowa community in Taylor County with a population of 1400. A design team was assembled to assist the city with recommendations for the following; branding/identity concepts that can be used for updating community entrance and wayfinding signs, suggest improvements for the public swimming pool building, improvements for an unsightly alley on main street, and make design suggestions for main street commercial storefront improvements.

The IAF and CDP leadership extends its gratitude to the architects, landscape architects, interns and students that contributed time and efforts toward the CDP program in 2013.

Branding Concept for Lenox Community Design Program.

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# Iowa Architectural Foundation

## 2013 Annual Report



### Special Thanks

Every effort has been made to list all of our contributors accurately. We apologize for any omissions and errors. Please contact the Foundation with any corrections. The Iowa Architectural Foundation wishes to thank the following individuals, architectural firms, and corporate entities for their financial or in-kind support received between January 1 and December 31, 2013:

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