

# Iowa Architectural Foundation 2012 Annual Report



## About the foundation

The Iowa Architectural Foundation (IAF) is a charitable nonprofit organization established in 1989 *to promote awareness and appreciation of architecture and design.*

The organization is governed by a volunteer Board of Trustees composed of architects and business leaders statewide with daily administration of the foundation and its programs entrusted to a full-time Executive Director.

IAF receives direct financial support from individuals, small businesses, corporations, foundations, and architectural firms who believe in the foundation's mission. Contributions made to the foundation are tax-deductible as allowed by law.

For more information on the Iowa Architectural Foundation and its programs, visit [www.iowaarchfoundation.org](http://www.iowaarchfoundation.org)

## 2012 Program Highlights

The **Iowa Architectural Foundation (IAF)** saw continued growth in 2012. New programs, new fundraising activities, and new volunteers helped to stabilize the foundation's financial outlook.

The **Architecture in Schools (AIS) Committee** used 2012 to enhance and improve its ongoing activities and programs. The year started off with the judging of its second annual "Snapshot Iowa" photography contest for students in grades 7 – 12. The program's goal is to encourage

students to explore architecture through photography. The 2012 theme was "Historic Architecture." A donation from MainStreet Studio of North Liberty provided a portion of the prize money for the top winner of each age group (grades 7 – 9 and 10 – 12). Information about the contest

was posted on the IAF website and hundreds of e-mails were sent to statewide schools, libraries, and media outlets. The number of entries received more than tripled from 2011.



Statewide Winner (Grade 7–9), Hannah K.—Boone.



The Architecture by Children (ABC) drawing contest entered its fourth year. A generous donation from Lockton Companies provided the prize money for 2 overall state winners and 10 regional winners from across the state. More than 225 entries were received. The theme was "Historic Architecture."

Statewide Winner (Grade 4–6), Joey A.—Cedar Rapids.

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The **Architecture in the Schools Committee** also volunteered at the State Historical Museum in the spring and fall. In the spring, the Iowa architecture presentation was used in which students were able to understand the difference between homes of today and those lived in by Iowa pioneers. In the fall, students once again became “Civil War House Detectives” by learning how class, occupation and geography had an influence on the type of home families lived in during Civil War times.

2012 was the 4th year that the AIS Committee participated at ArtFest Midwest in Des Moines. The activity for this year was “Birdie Abodes,” allowing children to build popsicle birdhouses for the bird finger puppets.

AIS saw growth in 2012 with new members. Ideas for new programs are currently in the works for 2013.



“Birdie Abodes” Construction at ArtFest Midwest.

The **Architecture in the Community (AIC) Committee** continued to be active in promoting public awareness of the role of architecture and design in Iowa. One of IAF’s longest running activities: The Architecture @ Hand summer walking tours--given by volunteer architects or architect interns--celebrated its 10th season with 125 public participants.



Eat.Drink.Architecture Participants Learn the History of Downtown Des Moines Architecture.

During National Architecture Month in April, AIC offered a series of free public lectures on the City Beautiful Movement in Des Moines, including tours of four buildings. This is the fourth lecture series the committee has provided.

The AIC committee continues to provide educational programming in partnership with the Des Moines Public Schools. Course topics include an overview of commercial and civic urban architecture highlighting downtown Des Moines, residential architecture style identification, and architectural photography. Plans for 2013 include expanding this program to other areas in the state and adding additional courses.

In April the AIC Committee sponsored the first annual Eat.Drink.Architecture event, a fundraising activity that combined sampling food and drinks at restaurants with walking tours in the Court Avenue district of Des Moines. The event was sold out with 65 participants who, as committee members coined the phrase, “Ate.Drank.Architected.”

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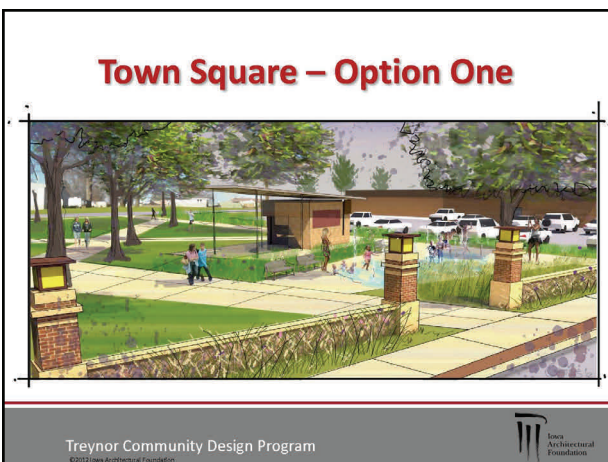
The **Architecture in the Community Committee** continues to sponsor elementary school walking tours for Central Iowa school districts, private schools, and home schooled children and their chaperones. 175 students participated in 2012. The tours are led by architects, architectural interns, and volunteers interested in architecture that are trained to lead the students on an hour-long “Archi-tective” tour of downtown Des Moines.

Other activities the committee continues to be involved in include co-sponsoring the “Bike to Art” tour with the Des Moines Area Bicycle Collective, helping Executive Director Kristin McHugh-Johnston decorate a tree for the annual Blank Children’s Hospital Festival of Trees and Lights in Des Moines, and offering private tours and talks to various groups such as the Tomorrow Plan, the Young Professionals Connection, and the Des Moines Volkssport.



Close-up of IAF 2012 Festival of Trees and Lights Entry Featuring Ornaments of Iconic Iowa Architecture Crafted by asi Signage Innovations.

The **Community Design Program (CDP)** has assisted communities around the state with design input for the past eleven years. In 2012 three charrettes were completed, two of which were in the Pottawattamie County towns of Treynor and Underwood thanks to funding from the Iowa West Foundation.



Town Square Option Developed for Treynor Community Design Program.

## Treynor

The Treynor team recommended traffic slowing measures along Highway 92, city-wide streetscapes, a town center park, and façade improvements for businesses.

## Underwood

The volunteer team for Underwood designed new entrance signs, wayfinding signage, entrance corridor improvements, a main street streetscape, and downtown storefront improvements.

## Afton

The Afton Team assisted this community in Union County with recommendations for updated community entrance signs, directional signs, town square improvements, and commercial storefront improvements.

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The **Board of Trustees** sponsored two fundraising events. The 8th annual golf outing was held in June at the Willow Creek Golf Course in West Des Moines. Seventy two golfers enjoyed an afternoon on the links. In September, patrons of IAF's Landmark Party enjoyed a night touring Hoyt Sherman Place in Des Moines.

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A Beautiful Day on the Links at Willow Creek Golf Course in West Des Moines for the 8th Annual IAF Golf Outing.

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# Iowa Architectural Foundation

## 2012 Annual Report



### Special Thanks

Every effort has been made to list all of our contributors accurately. We apologize for any omissions and errors. Please contact the Foundation with any corrections. The Iowa Architectural Foundation wishes to thank the following individuals, architectural firms, and corporate entities for their financial or in-kind support received between January 1 and December 31, 2012:

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#### In-Kind Donations

AIA Iowa Chapter  
AKAR, Iowa City  
Architectural Arts  
asi Signage Innovations  
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Eric Beron, AIA  
Tim Bungert, Assoc. AIA  
Cabinet Studio, Cedar Rapids  
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